

# GALA

2019

*Y'all don't  
want to miss  
this Gala!*

NOV 16, 2019

★ FEATURING ★  
**LONESTAR &  
PHIL VASSAR**

★ HONORING ★  
**DAVID J.  
GARBARINO**

BB&T MARKET PRESIDENT FOR  
NORTHERN MARYLAND

**Chimes**  
GALA  
Presented by the Chimes Foundation

SPONSORSHIP BENEFITS PACKAGES



GALA

Presented by the Chimes Foundation

## November 16, 2019 | Baltimore Marriott Waterfront

### SPONSORSHIP BENEFITS

Please return this entire form to: c/o Chimes Gala  
Chimes Foundation | 4815 Seton Drive | Baltimore, MD 21215  
or fax: 410.358.8546 or email: [monica.jackson@chimes.org](mailto:monica.jackson@chimes.org)

### Sponsorship Levels *(Please check one)*

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> DIAMOND \$50,000  | <input type="checkbox"/> SILVER \$10,000 | <input type="checkbox"/> BRONZE \$5,000 |
| <input type="checkbox"/> PLATINUM \$25,000 | <input type="checkbox"/> TABLE \$7,500   | <input type="checkbox"/> GEM \$2,500    |
| <input type="checkbox"/> GOLD \$15,000     |  |   |

☐ Enclosed is a check payable to: Chimes Foundation, Incorporated

☐ I would like to charge my sponsorship to: ☐ Visa ☐ Master Card ☐ American Express ☐ Discover

Card #: \_\_\_\_\_ CVV: \_\_\_\_\_ Exp: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Signature: \_\_\_\_\_

*Please contact Chimes about overnight accommodations. ([monica.jackson@chimes.org](mailto:monica.jackson@chimes.org) or 410.358.7774)*

☐ We are unable to attend but would like to support the great work Chimes is doing for people with disabilities. Enclosed is our tax-deductible contribution of \$\_\_\_\_\_.

Authorized Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company/Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

VISIT US AT [WWW.CHIMES.ORG/EVENTS](http://WWW.CHIMES.ORG/EVENTS) OR CALL 410.358.7774

While Chimes may ask for contributions/donations and appreciate your support of the Mission of Chimes, there is no expectation of a contribution and any contribution or lack thereof will not influence the business decisions and practices of Chimes.



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### SPONSORSHIP BENEFITS

#### DIAMOND SPONSOR: \$50,000

- Premier seating for 20
- Prominent mention of sponsorship in regional and local media ad listings, to include print and electronic publications
- Company logo listed on our website with a link to your website
- Personalized plaque suitable for display
- Membership in Chairman's Circle of Chimes Executive Council for 2020
- Full page ad in Gala program
- Additional benefits tailored to meet the needs of the sponsor

#### PLATINUM SPONSOR: \$25,000 & ABOVE

- Premier seating for 16
- Prominent mention of sponsorship in regional and local media ad listings, to include print and electronic publications
- Company logo listed on our website with a link to your website
- Personalized plaque suitable for display
- Membership in the Chairman's Circle of Chimes Executive Council for 2020
- Full page ad in Gala program
- Additional benefits tailored to meet the needs of the sponsor

#### GOLD SPONSOR: \$15,000 & ABOVE

- Preferred seating for 12
- Mention of sponsorship in regional and local media ad listings, to include print and electronic publications
- Personalized plaque suitable for display
- Membership in Chairman's Circle of Chimes Executive Council for 2020
- 1/2 page ad in Gala program
- Company listed on our website

#### SILVER SPONSOR: \$10,000 & ABOVE

- Preferred seating for 10
- Mention in media ad listings
- Personalized plaque suitable for display
- Membership in the Chairman's Circle of Chimes Executive Council for 2020
- 1/2 Page ad in gala program
- Company listed on our website

#### TABLE SPONSOR: \$7,500 & ABOVE

- Preferred seating for 8
- Donor recognition
- Personalized plaque suitable for display
- Membership in Chairman's Circle of Chimes Executive Council for 2020
- 1/4 page ad in Gala program
- Company listed on our website

#### BRONZE SPONSOR: \$5,000 & ABOVE

- Preferred seating for 6
- Donor recognition
- Personalized plaque suitable for display
- Membership in Chairman's Circle of Chimes Executive Council for 2020
- Company listed on our website

#### GEM SPONSOR: \$2,500 & ABOVE

- Seating for 4
- Donor recognition
- Company listed on our website

*There are also opportunities to support the event by providing silent auction items. Contact Monica Jackson at [monica.jackson@chimes.org](mailto:monica.jackson@chimes.org) with any questions.*

Your gift benefits Chimes Family of Services and is tax deductible to the fullest extent allowed by law. The audited financial statements are available for public review via our website, [www.Chimes.org](http://www.Chimes.org). While Chimes may ask for contributions/donations and appreciate your support of the Chimes mission, there is no expectation of a contribution and any contribution or lack thereof will not influence the business decisions and practices of Chimes.



## 2019 GALA PROGRAM

### PRINT AD RATES & SPECIFICATIONS

#### PROGRAM BOOK SPECS

Size: 5.5x8.5 in

Binding: saddle stitched

Printing: full color

#### AD OPTIONS

Full Page

Half Page

Quarter Page

#### SIZE

5x8

5x3.5

2.25x3.5

#### COST

\$1500

\$1000

\$750

Full Page Ad Shape  
(not actual size)

1/2 Page Ad Shape  
(not actual size)

1/4 Page  
Ad Shape  
(not actual size)

#### FILE FORMAT

PDF or high resolution (300  
DPI) JPG files will be accepted.

#### AD DEADLINE:

*October 31, 2019*

All ads are due to Chimes by  
this date, any late ads may not  
make it into the program book.

#### CIRCULATION

Entire Gala Event  
Aprx. 600 Attendees

#### PRESS READY/FINAL AD FILES

Press ready files can be  
sent at any time to  
[monica.jackson@chimes.org](mailto:monica.jackson@chimes.org)

#### PAYMENT

Payment for print ads can be via check. Please  
make all checks payable to Chimes Foundation.

#### QUESTIONS?

Call Monica at 410.358.8605 or email  
[monica.jackson@chimes.org](mailto:monica.jackson@chimes.org) for questions or  
concerns you may have regarding program ads.

#### DESIGN SERVICES

Want to advertise but don't have  
the tools to create a custom ad?  
We can help! For a flat fee you  
can work with our professional  
designer to create an eye  
catching ad. Please contact  
Monica at [monica.jackson@chimes.org](mailto:monica.jackson@chimes.org)  
for more information,  
and pricing options.