

# **2019 Alcohol, Tobacco and Other Drugs Awareness Poster Contest Packet!**

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## **Entry Deadline: Friday, March 1<sup>st</sup>, 2019**

Funded By:

The Delaware County Office of Behavioral Health,  
Division of Drug and Alcohol

Coordinated By:

Holcomb Behavioral Health Systems, Prevention and Education  
126 E. Baltimore Ave. Media, PA 19063  
Phone: 484-444-0412



HOLCOMB PREVENTION  
126 E BALTIMORE AVE,  
MEDIA, PA 19063  
484-444-0412  
WWW.HOLCOMBPREVENTION.ORG

Dear Educators:

Holcomb Behavioral Health Systems is excited to announce the start of the: 31<sup>st</sup> Annual Alcohol, Tobacco and Other Drug Awareness, Student Poster Contest. **The fact that this contest has been continued for 30 years is a true testament to how much each school's participation is vital to the success of our contest!** This contest encourages students to value healthy lifestyles and think about the consequences of substance use. All elementary and middle school students in grades K-8 are invited to submit posters discouraging Alcohol, Tobacco and Other Drug use (ATOD).

We are distributing the contest information now to make it easier for you to fit it into your busy school schedules over the next few months.

**The submission deadline is Friday, March 1<sup>st</sup>, 2019.** Entries may be submitted at any time between now and the deadline.

**Guidelines:** An information sheet with guidelines is enclosed with this letter. Please read and follow the guidelines carefully. Many posters are disqualified each year due to misspellings, incorrect layout, and other preventable mistakes. Please guide your students through the process and note that if you would like your school's poster entries returned, you must fill out the enclosed form. We are also asking that posters be submitted in an organized fashion and separated by category (grades K-2, 3-5, 6-8). If you have any questions, please feel free to contact me at Holcomb Behavioral Health Systems, by phone at 484-444-0412 or by e-mail at [bridget.marley@holcombbhs.org](mailto:bridget.marley@holcombbhs.org)

**Please distribute the enclosed information packet to any staff who may be interested in having their students participate.**

We believe this project helps to teach our youth that making positive choices is important for overall health and wellness. We hope to see **every** school listed in the "participating schools" section of the 2020 calendar and we look forward to receiving your students' artwork!

Best Regards,

Bridget Marley  
Prevention Specialist  
Phone: 484-444-0412  
Email: [bridget.marley@holcombbhs.org](mailto:bridget.marley@holcombbhs.org)



# 2019 Poster Contest Instructions

**Theme: Alcohol, Tobacco and Other Drug (ATOD) Awareness**

We invite all teachers, counselors, nurses, and school faculty to inspire elementary and middle school students to create an original poster for the 30th Annual ATOD Awareness Poster Contest. This is a countywide effort to encourage youth to value healthy lifestyles, to think about the consequences of alcohol, tobacco and other drug use and to express through art what they think and feel. WINNERS receive awards, public recognition, and will be featured, along with their posters, in the **2020 Calendar!** Please share this opportunity with your students. Have fun, and enjoy!

## Poster Messages and Themes

Judges will look for positive no-use messages that are *clear, creative, unique, and artistic* within each grade level. To get started, we suggest that students draw upon ideas from various sources: such as the library, TV, Internet, or drug-prevention curricula they have learned in school. Remind your students that the winning posters will become a calendar, so the posters need to be positive themes—absolutely **NO** violent or gory posters will be selected. Also, remember this is a calendar. So, themes related to monthly activities (i.e. holidays, seasons, etc.) are encouraged!

### Some ideas to think about:

- ◆ Most Kids Don't Use Drugs
- ◆ Some of My Drug-Free Heroes Are...
- ◆ Being a Role Model
- ◆ Ways to Say No
- ◆ Friends Helping Friends Make Healthy Choices
- ◆ Healthy Ways to Deal with Stress
- ◆ Resisting Peer Pressure
- ◆ Tobacco/Vape/JUUL-Free Me!
- ◆ I Have Better Things to do Than Drugs
- ◆ Choose Healthy Activities Instead
- ◆ Taking a Stand Against Drugs
- ◆ Setting Positive Life Goals
- ◆ Working Toward Success in School
- ◆ Healthy Minds, Healthy Bodies
- ◆ A World Without Drugs
- ◆ What I do to be Healthy and Drug-Free...
- ◆ I'll Never Use Drugs Because...

### The Prizes, At a Glance...

BEST OVERALL: \$200 Gift Card  
BEST ART: \$200 Gift Card  
BEST MESSAGE: \$200 Gift Card

#### Grades 3-5

FIRST PRIZE: \$100 Gift Card  
SECOND PRIZE: \$ 75 Gift Card  
THIRD PRIZE: \$ 75 Gift Card  
FOURTH PRIZE: \$ 75 Gift Card

#### Grades K-2

FIRST PRIZE: \$100 Gift Card  
SECOND PRIZE: \$ 75 Gift Card  
THIRD PRIZE: \$ 75 Gift Card  
FOURTH PRIZE: \$ 75 Gift Card

#### Grades 6-8

FIRST PRIZE: \$100 Gift Card  
SECOND PRIZE: \$ 75 Gift Card  
THIRD PRIZE: \$ 75 Gift Card  
FOURTH PRIZE: \$ 75 Gift Card

### ≧ **TEACHER'S TIP** ≦

"Say No to Drugs" is a very common message— but it isn't unique or original. Encourage your students to develop their own unique message or interpretation. Have them focus on a particular drug – such as alcohol – and say in their own words why it is 'bad', how they avoid it, or what the consequences of use may be.

Encourage them to use creativity and even a dash of humor in their artwork!

Also encourage current drug trends that they're seeing!

## **PLEASE NOTE:**

Due to the high volume of posters we receive for this contest, **posters that do not meet ALL of the following guidelines will be immediately disqualified.**

Please explain these rules thoroughly to your students. We want every student's poster to have a chance at winning; however, we need to disqualify any posters that do not follow the guidelines exactly.

### **POSTER GUIDELINES:**

- **NO NAMES DIRECTLY ON POSTERS.** All identifying information—name, address, phone, grade, teacher and school—**MUST be printed on the ID label (enclosed) and taped to the back of the poster.** Please use clear tape only; glue may seep through the posters. A copier-ready ID Label page is included with this packet. For younger students, teachers may want to consider filling out the school information first before copying the labels.
- **Posters must be drawn on WHITE, 8.5" x 11" paper, landscape orientation (11" side horizontal). Any other size artwork will be immediately disqualified.**
- Posters must be drawn with markers, crayons, colored pencils or ink pens. Be sure to press down hard so the colors stand out. NO painted or computer-generated posters will be accepted.
- Posters should reflect the students' original messages—ideas copied from published posters or past ATOD Awareness Calendars will be immediately disqualified.
- Posters should be colorful and contain simple, clear messages.
- **Violent scenes, brand names and copyrighted images** (i.e. characters from cartoons or TV) **will be disqualified.**
- **Posters with misspellings will be immediately disqualified.** Please help your students spell their messages correctly.

**DEADLINE: Friday, March 1<sup>st</sup>, 2019 at 4:00 p.m.**

Submit Poster to:  
ATTN: POSTER CONTEST  
Holcomb Behavioral Health Systems  
126 East Baltimore Ave.  
Media, PA 19063

Winners will be notified by Friday, April 5<sup>th</sup>, 2019.  
Please feel free to call Bridget at 484-444-0412 or  
email [bridget.marley@holcombbhs.org](mailto:bridget.marley@holcombbhs.org) with any questions.

# **2019 Alcohol, Tobacco, and Other Drug Awareness Student Poster Contest**

## **FACT SHEET**

### **The Purpose:**

The goal of the Alcohol, Tobacco, and Other Drug Awareness Poster Contest is to encourage all students to value healthy lifestyles and to think about the consequences of alcohol, tobacco and other drug use. We believe that the most powerful prevention messages are created by our young people as witnessed by the close to 700 wonderful posters submitted from 25 schools last year.

### **The Method:**

Last year was the 30th year for the ATOD Poster Contest. All Delaware County elementary and middle schools (private and public) received information on the calendar contest in November 2017 and submitted entries by March 2018. All winning posters are featured in the following year's Alcohol, Tobacco and Other Drug Awareness Calendar.

### **The Judging:**

Each batch of posters received was initially reviewed for eligibility by the poster contest coordinator. Posters that did not meet the guidelines are eliminated (brand names and misspellings are the most common mistakes). Posters were then anonymously reviewed by a team of Holcomb staff members who choose the top entries for final judging. Chosen posters were numbered and mounted on display boards for transport to meetings and community events occurring between March and April. Last year's judges included members of the Committee on Prevention Education (COPE); Student Assistance Program (SAP) Council; Attendees at Annual Alcohol Awareness Skate Party; Members of the Delco Tobacco Free Coalition; Members of Come Together Communities; Faculty of Pennwood Middle School; Attendees of the Violence Prevention Collaborative Meeting; Members of the Delco Suicide Prevention and Awareness Task Force; Members of the Delaware County Teen Pregnancy Prevention Task Force; and as always, representatives at the Delaware County Department of Human Services and the Office of Behavioral Health, which funds our annual contest. Votes are tallied and winners were determined by the highest number of points. Winners were notified in late April.

### **The Result:**

The 15 winning posters are currently featured in the 2019 ATOD Awareness Calendar. 10 copies of this calendar were mailed to each winner upon publication. A total of 4,000 calendars are distributed to schools, businesses, agencies and community groups throughout Delaware County.

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**126 E. Baltimore Ave., Media, PA 19063 484-444-0412**

[www.holcombprevention.org](http://www.holcombprevention.org)

SCOTCH - TAPE ONTO BACK OF POSTER

Name	
Address	
Phone #	
School	
Phone #	Grade
Principal	
Teacher	

SCOTCH - TAPE ONTO BACK OF POSTER

Name	
Address	
Phone #	
School	
Phone #	Grade
Principal	
Teacher	

SCOTCH - TAPE ONTO BACK OF POSTER

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Phone #	
School	
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School	
Phone #	Grade
Principal	
Teacher	

SCOTCH - TAPE ONTO BACK OF POSTER

Name	
Address	
Phone #	
School	
Phone #	Grade
Principal	
Teacher	

When submitting posters, **please separate them by category.**  
Use these labels to indicate the category:

2  
1  
K

LO  
1  
3

OO  
1  
CO

## Poster Return Form

THIS FORM IS REQUIRED ONLY IF YOU WISH TO HAVE NON-WINNING POSTERS RETURNED.

Please complete this form and include with your entries.

Teacher or Contact Name: \_\_\_\_\_

School: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: PA Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

# of posters submitted: K-2: \_\_\_\_\_ 3-5: \_\_\_\_\_ 6-8: \_\_\_\_\_

Comments or Other Notes: \_\_\_\_\_